



# EARS Login – New User

## Check to see if you are registered.

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The Michigan Automobile Insurance Placement Facility (Facility) is Michigan's residual market mechanism for automobile insurance. The Facility was established by Chapter 33 of the Michigan Insurance Code to guarantee that automobile insurance is available to Michigan citizens who are unable to obtain automobile insurance in the competitive market.

**Agency/Producer Registration Form**  
Let us know of any producer change in your office.  
**New! [Check here to see if you are registered.](#)**

Agency/Producer Name: \_\_\_\_\_  
Federal ID Number: \_\_\_\_\_  
Street Address: \_\_\_\_\_  
PO Box: \_\_\_\_\_  
City: \_\_\_\_\_ State: **MI**  
Office Phone: \_\_\_\_\_

**MAIPF e-Newsletter**  
Our way to keep you aware of revisions to online rating, producer procedure guidelines, and amendments to the MAIPF Manual.

**Help Eliminate Auto Thefts (HEAT®) at 1-800-242-HEAT.**  
HEAT® will reward citizens for information leading to the arrest and warrant of suspected car thieves, carjackers, and the arrest and binding over for trial of suspected theft ring or chop shop members. For more information

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**Producer Log In/EARS | [New User?](#)**

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**Complete our Quick Survey!**

Search our Site with **Google**

**Next**

start Microsoft PowerPoint ... 2 Internet Explorer 3:46 PM



## EARS Login – New User

- Enter your seven digit System I.D. Psst., it's on your insurance license.



*Your seven digit System I.D. is found on your Insurance license*

System I.D:

Submit

Reset





## EARS LOGIN – NEW USER

- If no match is found, you will need to complete and submit the Agency/Producer Registration Form.



*Your seven digit System I.D. is found on your Insurance license*

System I.D:

Submit

Reset

System ID not found [Register Now!](#)

Stop  
and  
Register

Back

EARS Account Set Up - Continue



## Registration - NEW USER

- Please allow one to two business days while we verify licensing.





## EARS LOGIN – NEW USER

- If a match is found in the database query, you are already registered with us and you do not need to submit an Agency/Producer Registration Form. If an EARS account has been set up, click on the EARS Login button to proceed.



*Your seven digit System I.D. is found on your Insurance license*

System I.D:

Your EARS Account is active

| Update?               | System ID | Last Name | First Name | Department      | Address    | City     | State | Zip        |
|-----------------------|-----------|-----------|------------|-----------------|------------|----------|-------|------------|
| <a href="#">Click</a> | 0011111   | Doe       | John       | ABC Ins. Agency | 1 Main St. | Anywhere | MI    | xxxxx-xxxx |





## EARS LOGIN – NEW USER

- If a match is found in the database query but the EARS Account has not been set up, click on the Set up EARS Account button. (Continue here for instructions)



*Your seven digit System I.D. is found on your Insurance license*

System I.D:

Submit

Reset

EARS Account has not been set up

Set up EARS Account

| Update?               | System ID | Last Name | First Name | Department      | Address    | City     | State | Zip        |
|-----------------------|-----------|-----------|------------|-----------------|------------|----------|-------|------------|
| <a href="#">Click</a> | 0011111   | Doe       | John       | ABC Ins. Agency | 1 Main St. | Anywhere | MI    | xxxxx-xxxx |



# Login to MAIPF Producer Aids and EARS System

**Login Info**

**State Farm Producers**

**Your System Id:**

**New User?**

**Password:**

**Login**

*Click here if you forgot your Password?*

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**Next**

**Step 1** – Enter the seven digit number found on your agency license or on your individual producer's license issued by OFIR..

# Login to MAIPF Producer Aids and EARS System

Login Info

State Farm Producers

Your System Id:

New User?

Password:

Login

[Click here if you forgot your Password?](#)

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**Step 2 –**  
Enter your agency federal tax I.D. number or the social security number that corresponds to the individual producer entered in Step 1. **This is the only time you'll need to provide your Social Security number to us.**

# Login to MAIPF Producer Aids and EARS System

Login Info

State Farm Producers

Your System Id:

New User?

Password:

**Step 3** - Click the **Login** button. This will take you to a new login screen where you will create a new password.

Login

*Click here if you forgot your Password?*

Back

Next



**Step 4** – Create an alphanumeric password with at least seven characters – it will be case sensitive.

|   |                      |
|---|----------------------|
| <b>New Password:</b>                          | <input type="text"/> |
| <b>Retype Password:</b>                       | <input type="text"/> |
| <b>Reminder: Passwords are case sensitive</b> |                      |
| <input type="submit" value="Submit"/>         |                      |

**Step 5** – Retype Password.

 **Back**

**Step 6** - Click the **Submit** button and you're in..

**Exit and Go to Login Screen**